



WHOLESALE PRICES FOR RETAILERS | EFFECTIVE MARCH 1, 2026

Contact us at wholesale@puplid.com

	SHIPS FROM OCEANSIDE SHIPS IN 2 TO 6 WEEKS (SEASONAL)			FACTORY DIRECT SHIPS IN 8 TO 10 WEEKS		
MOQ & PRICE TIERS PER HAT STYLE	24 (12 on reorders)	48	144	48	144	288

TRUCKERS HAT STYLE	Retail MAP \$26.95
---------------------------	-----------------------------

UNDECORATED HAT PRICE	\$10.25	\$10.00	\$9.25	\$6.75	\$6.25	\$6.00
w/ PUPLID DESIGN	\$12.50	\$12.25	\$11.50	N/A	\$7.75	\$7.50
w/ CUSTOM DESIGN <small>(ADD \$40 SETUP FEE FOR CUSTOM DESIGNS)</small>	\$12.75	\$12.50	\$11.75	N/A	\$7.75	\$7.50
MAX NUMBER OF DESIGNS	2	4	4	1	1	
MIN NUMBER OF EACH HAT SIZE <small>(MAY SELECT MULTIPLE HAT COLORS)</small>	2	2	2	144	288	

OTHER HAT STYLES	Retail MAP \$27.95
-------------------------	-----------------------------

UNDECORATED HAT PRICE	\$11.25	\$11.00	\$10.25	\$7.75	\$7.25	\$7.00
w/ PUPLID DESIGN	\$13.50	\$13.25	\$12.50			
w/ CUSTOM DESIGN	\$13.75	\$13.50	\$12.75			
w/ CUSTOM PATCH <small>(ADD \$40 SETUP FEE FOR CUSTOM DESIGNS)</small>	\$15.25	\$15.00	\$14.25			
MAX NUMBER OF DESIGNS	2	4	4	1	1	
MAX NUMBER OF CUSTOM PATCHES	1	1	1	1	1	
MIN NUMBER OF EACH HAT SIZE <small>(MAY SELECT MULTIPLE HAT COLORS)</small>	3	6	12	144	288	
		<i>48 for custom patches</i>				